

How One TPA Achieved CMS Compliance in Just 12 Weeks

Accelerating the development of a personalized price transparency solution to meet full CMS compliance and empower members to make informed healthcare decisions.

At zkipoint Health, our goal is to empower our clients with actionable healthcare data, creating a digital front door to drive consumerism, price discovery, and access to affordable healthcare on self-funded plans.

Challenge:

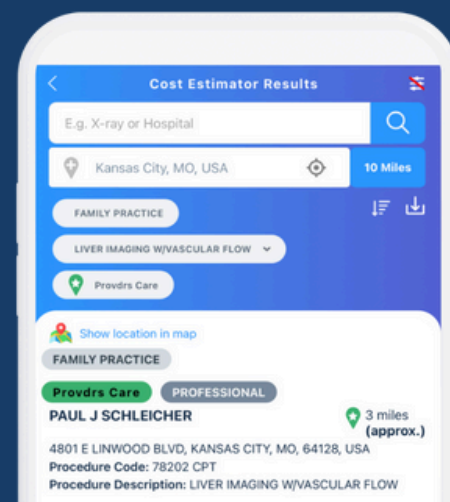
A Midwest-based TPA required a CMS-compliant price transparency solution to manage complex pricing models and highly fragmented data, including machine-readable files (MRFs), custom fee schedules, and regional provider directories. With limited internal technology development resources and a fast-approaching CMS deadline, the TPA risked non-compliance and failing to meet client expectations. More critically, shifting focus to internal development would have distracted the team from growth initiatives, marketing expansion, and the delivery of exceptional service to clients.

Solution:

The TPA partnered with zkipoint Health to deliver a fully integrated, unified member experience solution featuring Price Transparency through the zConnect mobile platform. Together, zkipoint Health and the Midwest-TPA:

- Consolidated eight distinct and complex data sources
- Deployed a CMS-compliant, intuitive user experience for members
- Delivered transparent, actionable pricing and provider data to improve healthcare decision-making.

The most notable aspect of our collaboration was our ability to manage the technical complexities from end to end during the implementation. This approach allowed the Third-Party Administrator (TPA) to focus on their core competencies of serving clients and expanding market presence.



Impact:

3:1 ROI

Buy vs Build to Achieve CMS Compliance Internally

- 12-week rollout from project start to full deployment
- A scalable, compliant platform that evolves with their custom network strategies

Leverage zConnect to Identify Ways to Simplify Healthcare

Request an App Demo Today!